

2020

HOLIDAY IMPACT PRIZE

PRESENTED BY
NICHOLAS KRISTOF

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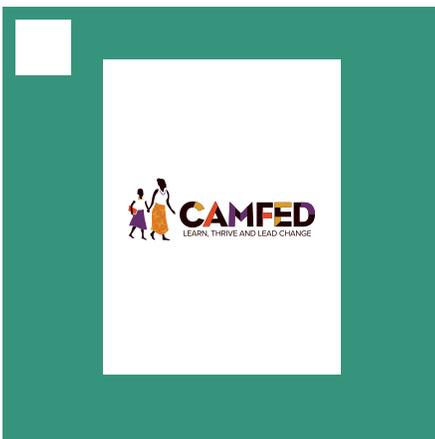
Focusing
Philanthropy

Supporting little-known
organizations working to make
the world a better place.

A donation has been made in the honor of:

In support of the 2020 Kristof Holiday Impact Prize

Funds have been designated to support the initiatives of:



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2020

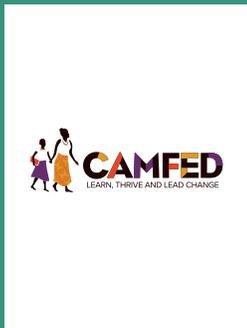
HOLIDAY IMPACT PRIZE

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NICK KRISTOF'S 2020 HOLIDAY IMPACT PRIZE

Since 2009, New York Times columnist and two-time Pulitzer Prize winner Nicholas Kristof has written an annual "holiday gift guide" column to bridge a philanthropic gap: readers who wanted to help but didn't know how, and heroic individuals and organizations who desperately needed resources but were off donors' radar. The column has helped raise the profiles of organizations that work on the very issues he covers in his journalism—health, education, human rights and women's rights, both domestically and abroad. For the second year in a row, the guide comes with an exciting twist: a \$150,000 Holiday Impact Prize Kristof awards to the nonprofits he showcases. His 2020 column highlights a \$100,000 grand prize winner and two runners-up receiving \$25,000 each.

The 2020 Holiday Impact Prize is a call to action for others to join in supporting Kristof's appeal. All funds raised by January 31, 2021 will be deployed to these remarkable organizations so they can accomplish the impacts outlined below.



CAMFED (THE CAMPAIGN FOR FEMALE EDUCATION)

Girls' education is key to tackling the world's greatest challenges. Yet, even before COVID-19, 52.2 million girls in sub-Saharan Africa were out of school, and millions more are now at risk. In response, CAMFED's pan-African movement is educating girls through a model that radically improves their prospects of becoming independent, influential women. Graduates in turn join forces with CAMFED and their communities to keep even more girls in school and accelerate their path to livelihoods and leadership — sustaining and multiplying the impact of your donation far into the future.

The Holiday Impact Prize will support CAMFED's work to educate 5 million girls by 2025, providing a crucial combination of financial, social, and peer support for them to attend school and thrive — all led by young women who have lived and overcome poverty and exclusion themselves. \$150 can support a girl in high school for a year, including dedicated mentorship from a CAMFED graduate trained to help improve her confidence, life skills, and learning.



HIMALAYAN CATARACT PROJECT

Of the more than 36 million people worldwide suffering from unnecessary blindness, half are due to cataracts that can be surgically treated. The cure exists, but remains out of reach for many living in low-resource countries. Himalayan Cataract Project (HCP) cures unnecessary cataract blindness with high-quality, cost-effective eyecare in underserved areas of the world. With a low-cost surgical procedure that takes 10 minutes and \$25 in materials, sight can be restored.

Since its founding in 1995, HCP and its network of global partners have performed over one million sight-restoring surgeries. HCP provides care where it is needed most, regardless of ability to pay, helping individuals regain their independence and live fuller lives. Due to Covid-19, Himalayan Cataract Project's work has become even more urgent. The backlog of people waiting in darkness has grown considerably since the pandemic slowed provision of care. Your donation will help HCP perform life-changing surgeries and empower local ophthalmic professionals to serve their communities with high-quality care.



ONEGOAL

OneGoal is working to create a world where all students can earn a college degree and define their future. This one-of-a-kind program partners with high schools in low-income communities to bridge the postsecondary degree divide. A three-year model, OneGoal begins as a credit-bearing class during students' junior and senior year of high school and continues to provide individualized support for a full year after graduation.

In 2007, OneGoal launched in Chicago with a few dozen Fellows. Today, the organization supports 12,500 Fellows in six regions across the country. The impact of this program is astounding — in communities where students typically have a 22% chance of earning a postsecondary degree, 86% of OneGoal high school graduates enroll in a postsecondary institution and 76% of those persist one year after high school graduation. Your contribution will make a difference supporting the dreams of students who are often overlooked and help create a more equitable world for generations of students to come.