

2021

HOLIDAY IMPACT PRIZE

PRESENTED BY
NICHOLAS KRISTOF

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Focusing
Philanthropy

Supporting little-known
organizations working to make
the world a better place.

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In support of the 2021 Kristof Holiday Impact Prize

Funds have been designated to support the initiatives of:



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NICHOLAS KRISTOF'S 2021 HOLIDAY IMPACT PRIZE

Since 2009, former New York Times columnist and two-time Pulitzer Prize winner Nicholas Kristof has written an annual "holiday gift guide" column to bridge a philanthropic gap: readers who wanted to help but didn't know how, and heroic individuals and organizations who desperately needed resources but were off donors' radar. The column has helped raise the profiles of organizations that work on the very issues he covers in his journalism—health, education, human rights and women's rights, both domestically and abroad.

For the second year in a row, the guide comes with an exciting twist: a \$150,000 Holiday Impact Prize Kristof awards to the nonprofits he showcases. His 2021 column highlights a \$100,000 grand prize winner and two runners-up receiving \$25,000 each, in addition to two volunteer opportunities with organizations changing their communities through service.

The 2021 Holiday Impact Prize is a call to action for others to join in supporting Kristof's appeal. All funds raised by January 31, 2022 will be pooled so that these remarkable organizations can accomplish the impacts outlined below. And individuals expressing interest in volunteering will be linked to program representatives in their communities for follow-up.



SEVA FOUNDATION

The World Health Organization has stated that restoring sight is one of the most cost-effective interventions to reduce poverty. Seva Foundation is a global non-profit organization that works with local communities to develop self-sustaining programs that preserve and restore sight in areas with little to no access to eye care services. Since 1978, Seva has provided surgeries, eyeglasses, medicine, and other vital eye care services to over 46 million people in more than 20 countries, with a focus on women, children, and indigenous populations, including Native Americans in the U.S.

More than half the world's blindness is caused by cataracts, a condition that can be reversed through a simple 15-minute procedure. Seva has reduced its average program cost of cataract surgery to just \$50--including both materials and surgical staff required.

Your contribution to Seva has a powerful ripple effect. Restoring one person's sight gives two people their lives back: the person who was blind and their caregiver. When more people are able to lead healthy, productive lives, entire communities have a chance at a better future.



PANZI FOUNDATION

Panzi treats thousands of women every year who have been raped as a result of the ongoing conflict in the eastern Democratic Republic of Congo.

Panzi was founded in 1999 by Dr. Denis Mukwege, an OBGYN who wanted to provide pregnant women with a safe place to deliver their babies. Many of his first patients, however, were not soon-to-be mothers, but instead women and girls who had been brutally raped by armed militias. To help them rebuild their lives, Panzi developed an innovative holistic healing model that combined medical treatment with therapy, legal services, and job-skills training.

Panzi has served more than 85,000 women and girls suffering from rape- or birth-related complications. It has earned a global reputation of excellence for treatment of sexual violence, and as a place where patients and victims transform into survivors. Your donation supports their work to empower women, restore the rights and dignity of survivors, expand access to holistic care, and end the use of rape as a weapon of war.



PER SCHOLAS

Across the country, millions of people in major metropolitan areas have at least a high school diploma but earn less than \$25,000 a year. Yet, those same areas are home to 2.4 million well-paying tech jobs, many of which are unfilled. Per Scholas, a national non-profit, prepares individuals traditionally underrepresented in the tech industry to work in high growth careers by offering tuition-free training in 15 weeks or less.

Learners can choose from a variety of courses designed in concert with employer partners to match hiring needs. Tuition-free training combines business professional skills development with hands-on technical instruction, offering nationally recognized certifications and exams at no extra cost. Per Scholas provides continued upskilling and career coaching for up to two years to all alumni after graduation.