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In support of the 2022 Kristof Holiday Impact Prize

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### Nicholas Kristof's 2022 Holiday Impact Prize

Since 2009, two-time Pulitzer Prize winner and New York Times columnist Nicholas Kristof has written an annual "holiday gift guide" column to bridge a philanthropic gap: readers who wanted to help but didn't know how, and heroic individuals and organizations who desperately needed resources but were off donors' radar. The column has helped raise the profiles of organizations that work on the very issues he covers in his journalism—health, education, human rights and women's rights, both domestically and abroad.

For the fourth year, the guide continues to offer an exciting twist: a \$150,000 Holiday Impact Prize that Kristof awards to the nonprofits he showcases. Kristof's 2021 column highlights a \$100,000 grand prize winner and two runners-up receiving \$25,000 each, in addition to two volunteer opportunities with organizations changing their communities through service.

The 2022 Holiday Impact Prize is a call to action for others to join in supporting Kristof's appeal. All funds raised by January 31, 2023 will help these remarkable organizations accomplish the impacts outlined below. And individuals expressing interest in volunteering will be linked to program representatives in their communities for follow-up.



### One Acre Fund

Smallholder farming is the primary livelihood for 70 percent of Africa's population living below the poverty line, yet most of these farmers lack the tools and training to maximize their harvests. As a result, they find themselves trapped in a continuous cycle of low yields and hunger—a vulnerable position only worsened by increasingly extreme weather events.

One Acre Fund supplies farmers with the financing and training they need to grow more food, earn more money, and improve their resilience. With more productive farms, smallholders can feed their families and sell any surplus. And by planting valuable and more diverse crops, like trees, they can build assets over time while mitigating the effects of climate change.

One Acre Fund serves 3.4 million farmers across six sub-Saharan African countries—which translates to more than fifteen million total farm family members permanently out of starvation poverty. By donating to One Acre Fund, you are helping farmers build a pathway to food security and economic prosperity for their families and communities.



### Success for All Foundation

The Success for All Foundation (SFA) was founded on the belief that learning to read early is the gateway to a child's academic success. For over three decades, SFA has helped administrators and teachers transform elementary schools by focusing on achieving grade-level performance in reading for every student, regardless of background.

SFA uses a powerful, research proven approach that combines cooperative learning with quarterly assessments, high-dosage tutoring, and family engagement. Three years of the program is enough to cut racial achievement gaps in literacy in half, and by 5th grade, SFA students are on average a full grade level ahead of their peers at similar schools. To date, SFA has served more than three million children and supported 6,000+ schools in 42 states, Canada, the United Kingdom.

Donating to SFA means helping more children lay the foundation for a lifetime of accomplishment. Every child should know the joy and power of reading, and SFA is committed to making this a reality.



### Vision To Learn

About one in four children in the U.S. naturally need glasses. But in low-income communities, most children do not have the glasses they need to see the board, read a book, or participate in class. Vision To Learn is working to ensure that all kids have the glasses they need to succeed in school and in life.

The organization partners with school districts to conduct vision screenings and deploys mobile clinics to school campuses to provide eye exams and glasses to every student in need, all free of charge to the child and their family. Vision To Learn has served nearly two million of the nation's hardest-to-reach children—about 85 percent are Black or Latino and more than 90 percent live in poverty—in more than 750 low-income communities across the country.

Research shows that students who are provided with the glasses they need do better in school and have better life outcomes. Your contribution to Vision To Learn will give more children the opportunity to learn, grow and succeed.