

HOLIDAY IMPACT PRIZE

PRESENTED BY
NICHOLAS KRISTOF

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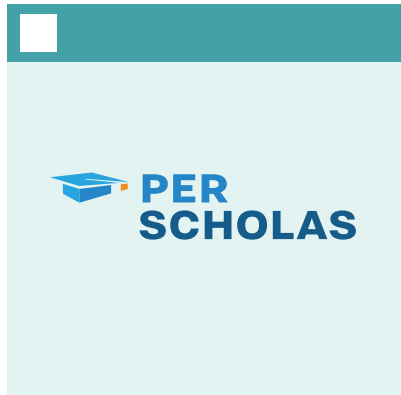
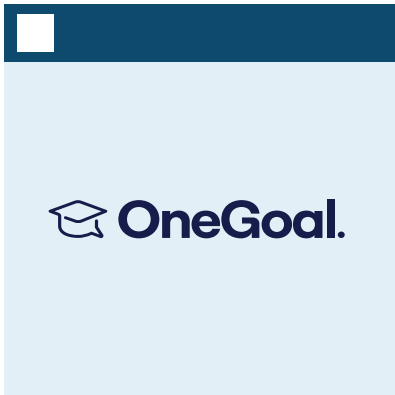


Supporting little-known
organizations working to make
the world a better place.

A donation has been made in the honor of:

In support of the 2023 Kristof Holiday Impact Prize

FUNDS HAVE BEEN DESIGNATED TO SUPPORT THE FOLLOWING INITIATIVE(S):



Donated by: _____

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Nicholas Kristof's 2023 Holiday Impact Prize

Since 2009, two-time Pulitzer Prize winner and New York Times columnist Nicholas Kristof has written an annual "holiday gift guide" column to bridge a philanthropic gap: readers who wanted to help but didn't know how, and heroic individuals and organizations who desperately needed resources but were off donors' radar. The column has helped raise the profiles of organizations that work on the very issues he covers in his journalism—health, education, human rights and women's rights, both domestically and abroad.

Since 2019, Kristof has awarded a \$150,000 Holiday Impact Prize to the nonprofits he showcases. This year, in an exciting twist, Kristof welcomes back three previous winners—receiving \$50,000 each—as part of a special reader's favorite edition! For the first time, these organizations will also become beneficiaries of the New York Times Communities Fund (formerly known as the Neediest Cases Fund).

The 2023 Holiday Impact Prize is a call to action for others to join in supporting Kristof's appeal. All funds raised by January 31, 2024 will help these remarkable organizations accomplish the impacts outlined below.



CAMFED

Across rural Africa - where 95% of girls from the lowest-income communities never complete high school - CAMFED (Campaign for Female Education) addresses the complex barriers to their success. CAMFED provides school fees, supplies, menstrual products, bicycles or boarding, and builds a community support network around each girl: trained teachers, CAMFED graduates, and parent groups look after her psychosocial and learning needs.

Girls supported by CAMFED achieve up to five times the learning gains and are three times more likely to stay in school than their peers. Graduates join the CAMFED Association, a sisterhood of leaders already 250,000 strong. As teachers, health workers, and climate-smart entrepreneurs, each member financially supports (on average) three more girls in school. The Multiplier Effect drives scale and sustainability.

It takes just \$150 to fund a girl's education for a year. In turn, she'll triple your investment, helping to build an equitable future for all.



OneGoal

In the U.S., only 22% of students from low-income communities earn a postsecondary degree compared to 67% of their peers from high-income areas. OneGoal's three-year program helps students from low-income backgrounds identify paths to success, navigate the system, and enroll in their choice of postsecondary institution.

The model leverages existing high school teachers to deliver OneGoal as a daily, credit-bearing class in 11th and 12th grade and continues with remote support through the critical first year of postsecondary education. 81% of OneGoal high school graduates enroll in a postsecondary institution, and 73% persist one year later—rates that even outpace students from high-income communities. An independent study by the University of Chicago found that OneGoal students are 40% more likely to earn postsecondary degrees than students from similar backgrounds.

Your investment can help OneGoal close the opportunity gap for thousands more young people annually. \$1,500 provides a student with a full year of instruction, advising, and support.



Per Scholas

In 30 of the largest metropolitan regions in the U.S. today, 10 million people have at least a high school diploma but earn less than \$25,000 a year. The same regions are home to 1.4 million well-paying tech jobs that don't require a college degree.

Per Scholas is a national organization that prepares individuals traditionally underrepresented in technology for high-growth careers in the industry. In 15 weeks or less, Per Scholas learners (85% people of color, 40% women) gain knowledge and skills, earn industry recognized credentials, and graduate as highly attractive candidates for technology roles at companies ranging from startups to Fortune 500 companies. 85% of learners graduate and 80% of graduates are hired within one year at an average of three times their pre-training wage.

Every \$700 donated covers the cost of supplies and resources for a learner to participate in Per Scholas's tuition-free training and join the diverse talent pipeline that is changing the face of tech.